MEDIA KIT

Sarah McKenna

Singer-songwriter · Guitarist · Live Performer



Sarah McKenna is a Coffs Harbour-based singer-songwriter and guitarist known for her distinctive fingerpicking style, expressive vocals and emotionally honest original music.

Music has been part of Sarah's life for as long as she can remember. She picked up a guitar at fifteen, and today her voice and guitar work instinctively together across original songs and reworked covers spanning seven decades.

Her live work ranges from intimate venues, pubs and clubs, and regional radio performances to festivals and major community events, alongside award-winning original songwriting.

BASED

Coffs Harbour, NSW · Available for travel and touring

BOOKINGS & MEDIA

sarahmckennamusic05@gmail.com
0434 016 397

WEBSITE

sarahmckennamusic.com.au

Selected highlights

Australian Event Awards — 2026
Selected to perform at the Australian Event Awards in October 2026.

Coffs Coast Christmas Carols — 2022
Performed at one of the region's major annual community Christmas celebrations.

Queens of Song — Saraton Theatre — 2026
Backing vocalist for the Queens of Song production in Grafton.

Harvest Moon Music Festival — 2025
Featured performer.

ABC Children's Content Summit — 2026
Performed as part of the entertainment program.

Regional Radio
Live performances on 2GF and 2NVR, with regional radio airplay.

“I want people to understand that this is what I wanted to do my entire life. I sang everywhere, all the time when I was growing up.”

MEDIA INFORMATION

Awards & original music

2026 Coffs Clarence Songwriter Awards	Winner - Country/Folk Kookaburras
2026 Coffs Clarence Songwriter Awards	Runner-up - Country/Folk Home

Press & radio

Coffs Coast Focus
Feature interview, April 2024

Woopi News
Music Matters - Sarah McKenna

2GF & 2NVR
Live regional radio performances

Artist snapshot

Sound: Fingerpicked acoustic guitar, expressive vocals, folk/pop influences and emotionally honest songwriting.

Repertoire: Original music alongside reworked covers spanning seven decades.

Influences: Joni Mitchell, Shawn Colvin, James Taylor, Olivia Dean and others.

Originals: Kookaburras, Home, Courage to Begin and more.

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ONLINE

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